

## **FIFA 2026 WORLD CUP Giveaway**

### **Official Rules**

B&R Stores will conduct the FIFA WORLD CUP 2026™ Giveaway ("Giveaway") as described in these Official Rules ("Rules"). Participation in the Giveaway constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules. This giveaway may be temporarily postponed or discontinued at any time without prior notice. The Giveaway is void where prohibited and is subject to all federal, state, and local laws and regulations.

1. **Eligibility:** Entrants must be legal US residents, at least 21 years or above, as determined by B&R Stores Inc. d.b.a. Super Saver. Employees of B&R Stores Inc. and Super Saver (collectively, the "Sponsor"), the Giveaway's participating sponsors and their advertising agencies, and members of the immediate families of such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, and any other person residing in the same household, whether or not related. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Giveaway Period:** The Giveaway begins on Monday, February 9<sup>th</sup> and ends on Tuesday, February 24<sup>th</sup> 2026 at 11:59:59 PM CST. Sponsor reserves the right to shorten or extend the Giveaway Period.

The Giveaway Drawing will take place on February 27<sup>th</sup>, 2026. The Prize is a pair FIFA WORLD CUP 2026™, referred to as a "Prize."

3. **Giveaway Entry:** To enter during the Giveaway Period using your smart-phone device, by scanning the QR Code that accesses the URL <https://www.super-saver.com/giveaway> in your mobile web browser and follow the directions to enter (an "Entry" or "Entries"). Each eligible individual who submits an Entry in the Giveaway must provide the following information: first name, last name, daytime telephone number, email address, and preferred participating grocery store for purposes of administering the Giveaway. The preferred participating grocery stores are divided into nine B&R Stores Inc. Super Saver locations.

Limit one (1) Entry per person, per household or per email address per calendar day during the entire Giveaway Period. Each calendar day begins at 12:00 A.M. CT and ends at 11:59 P.M. CT during the Giveaway Period

The sponsor cannot guarantee this Giveaway will be available via all wireless carriers. Standard data plan rates may apply. Other charges may also apply; check your mobile plan for rates/details relating to participation in the Giveaway via mobile URL. Entrants will receive future marketing and promotional communications from Sponsor via e-mail. Entrants may elect to "opt-out" of such promotional communications at the time of registration, or anytime thereafter. Choosing to "opt-out" will not affect Entrants' chances of winning.

Entries not legitimately submitted in accordance with these Official Rules are void.

4. Prize: The Prize winner must accept all elements of the Prize or forfeit the Prize. Pick up and transportation of the Prize is the Prize Winner's responsibility.

5. Winner Notifications: Winners must have a valid email address and/or phone number where they can be notified, or the Sponsor reserves the right to award the prize to another winner. The winner will be announced by Super Saver Facebook post the next day after electronic mail or phone notification. The potential Prize winners will have five (5) business days to respond to this notification and return the Affidavit of Eligibility and Liability/Publicity Release provided by the Sponsor.

6. Prize Acceptance/Restrictions: Only one (1) winner per household. Winners are subject to verification by B&R Stores of the winner's name, age, address, phone number, and Social Security number (where the prize value is equal to or greater than \$600.00). To claim his or her prize, each winner must appear in person at a Super Saver of his or her choosing after contacting the Super Saver Marketing Department at the B&R Stores home office to discuss when and which store they will be showing up to. No entries from individuals under the age of 18 will be accepted. If a grand prize winner is not available at the time and place of the giveaway, they will forfeit the grand prize, and another winner will be selected from all remaining eligible entries. If a winner is disqualified, the Sponsor reserves the right to determine an alternate winner or not to award that winner's prize at all. Prizes cannot be redeemed for cash or substituted for any other items by any winner. Prizes are non-assignable and non-transferable. Sponsor reserves the right to substitute a comparable prize of like or greater value, including cash, for any prize, for any reason. All expenses, except as explicitly set forth herein, are the sole responsibility of the winners.

7. Publicity Release: By participating in the Giveaway, each entrant acknowledges that his/her entry in the Giveaway constitutes that entrant's consent to use, publish, reproduce, and for all purposes, including publicity, promotion, and advertising, in any media (including without limitation, the Internet, television or offline promotions), each winner's name, voice, likeness, and any portion thereof, each extending throughout the universe and in perpetuity without further compensation, credit or right of review or approval, except where prohibited by law.

8. Telephone and Delivery Disclaimer: Sponsor disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Sponsor is not responsible for mechanical, technical, computer, hardware or software errors, malfunctions, or failures of any kind, including failed, incomplete, garbled, or delayed transmission of entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections, which may limit an entrant's ability to participate in the Giveaway,

and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Giveaway. Sponsor reserves the right to cancel the Giveaway if it becomes technically corrupted.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY CIRCUMVENT, DISRUPT, OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS GIVEAWAY, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW AND TO DISQUALIFY ANY SUCH INDIVIDUAL FROM PARTICIPATION IN THE GIVEAWAY OR ANY OTHER GIVEAWAY.

9. Taxes: Any valuation of the prize(s) stated above is based on available information provided to B&R Stores, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. All taxes, including federal, state, and local taxes, are the sole responsibility of the winner.

10. Conditions: Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Giveaway or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, (b) the Giveaway or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these Rules, (c) the Giveaway is otherwise not capable of running as planned. By entering, entrants represent that they are eligible and agree to be bound by and comply with the Rules and the decisions of any judges. Any entrants who attempt to tamper with this Giveaway in any way or use fraudulent means to participate in and/or win the Giveaway shall be disqualified. Sponsor reserves the right to disqualify any entrant at any time, for any reason, including, without limitation, language, activities, or behavior deemed inappropriate. The sponsor and their advertising and promotion agencies are not responsible for cancellations, postponements, or delays. Other than the prizes received by the winner, no entrants shall be entitled to receive any wages, benefits, fees, or other compensation whatsoever as a result of participating in the Giveaway. Sponsor shall have the sole discretion to administer the Giveaway and interpret and apply the Official Rules.

11. Indemnification/Hold Harmless: By participating, entrants agree: (a) to the Official Rules and decisions of Sponsor, which shall be final in all respects; (b) to release, discharge, and hold harmless B&R Stores, Inc., and their respective affiliates, parents, subsidiaries, advertising and promotion agencies, officers, directors, employees, representatives, and agents (the "Released Parties") from all liability, injuries, losses or damages of any kind to persons, including but not limited to death or property damage resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse or use of a prize, or from participation in and/or entry into the Giveaway or any Giveaway-related activity and for acceptance, delivery, or use of any prize; (c) that the foregoing parties have neither made nor

are in any manner responsible or liable for any warranty, representation or guaranty, expressed or implied, in fact or in law, relating to any prize. In consideration for his or her participation in the Giveaway, each entrant agrees to hold harmless and indemnify the Released Parties from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the entrant's participation in the Giveaway, including attorneys' fees.

12. Limitation of Liability: The Released Parties are not responsible or liable for any incorrect or inaccurate entry information or other errors in the printing, offering or administration of the Giveaway or in the announcement of the prize(s) and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, or wireless calling service, interrupted or unavailable network, server or other conditions, (ii) failure of any entry to be received by Sponsor due to technical problems, telephone service problems, human error, or wireless calling service, (iii) communication line, hardware and/or software failures, malfunction of phones (including wireless phones/handsets), phone lines, other communications malfunctions, unavailable network connections, cellular equipment towers, telephone systems or wireless service, (iv) damage to any computer (software or hardware) resulting from participation in the Giveaway, or damage to mobile phone or other PDA device, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible (or any combination thereof). Any expenses incurred by the entrant during the application process, including but not limited to, postage is the sole responsibility of each entrant, and the Sponsor will not issue reimbursement for any expenses.

UNDER NO CIRCUMSTANCES SHALL THE RELEASED PARTIES BE LIABLE FOR INDIRECT, INCIDENTAL CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES, ATTORNEYS' FEES, OR ANY OTHER DAMAGES.

13. Choice of Law/Forum: The Giveaway shall be governed by the laws of the State of Nebraska. The forum for any claim, action or lawsuit arising from or related to the Giveaway shall be a court or competent jurisdiction located in Lincoln, Nebraska.

14. Official Rules: To request a copy of the Rules, send a self-addressed stamped envelope to B&R Stores, located at 4554 W St, Lincoln, NE 68503, by April 12<sup>th</sup>, 2026. Written copies of these Rules are also available at any Super Saver location or online at <https://www.super-saver.com/giveaway>

15. Names of Winners: For a list of prize winners, send a separate, self-addressed, stamped envelope to B&R Stores, located at 4554 W St, Lincoln, NE 68503, after by April 12<sup>th</sup>, 2026.

16: Compliance with Law: The conduct of the Giveaway is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Sponsor shall follow the applicable laws for conducting Giveaway.